



## Board Leadership Institute April 22, 2017

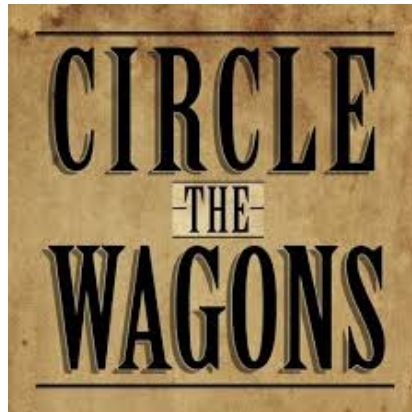
Teri Morgan, Deputy Director  
Ohio School Boards Association  
[www.ohioschoolboards.org](http://www.ohioschoolboards.org)

© 2014 Ohio School  
Boards Association  
All Rights Reserved

OSBA leads the way to educational excellence by serving Ohio's public school board members and the diverse districts they represent through superior service, unwavering advocacy and creative solutions.



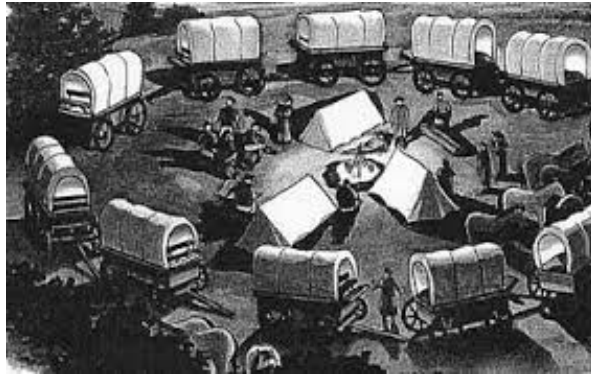
## Want to Help Your Team become Competent, Collaborative and Committed?



© 2014 Ohio School  
Boards Association  
All Rights Reserved



# Then Start by Circling your Wagons!



© 2014 Ohio School Boards Association  
All Rights Reserved



# Easy to do, you say, but...



© 2014 Ohio School Boards Association  
All Rights Reserved



## High Quality Relationships

### Characteristics

- ◆ Respect
- ◆ Allowing for differences
- ◆ Listening for understanding
- ◆ Sharing responsibility
- ◆ Mutual trust
- ◆ Honesty
- ◆ Making and keeping agreements
- ◆ Viewing disagreements as opportunities
- ◆ Commitment to make it work

© 2014 Ohio School Boards Association  
All Rights Reserved



At the heart of every truly high-impact school board is a solid board-administration working partnership.



© 2014 Ohio School Boards Association  
All Rights Reserved



## Ways to Build Good Relationships

- BOE President knows and models basic Rules of Order
- Conduct New Member Orientations with both Treasurer and Superintendent in January
- BOE President encourages openness among the team
- Talk about ways to increase reliability with projects and deadlines among all members of the team

© 2014 Ohio School  
Boards Association  
All Rights Reserved



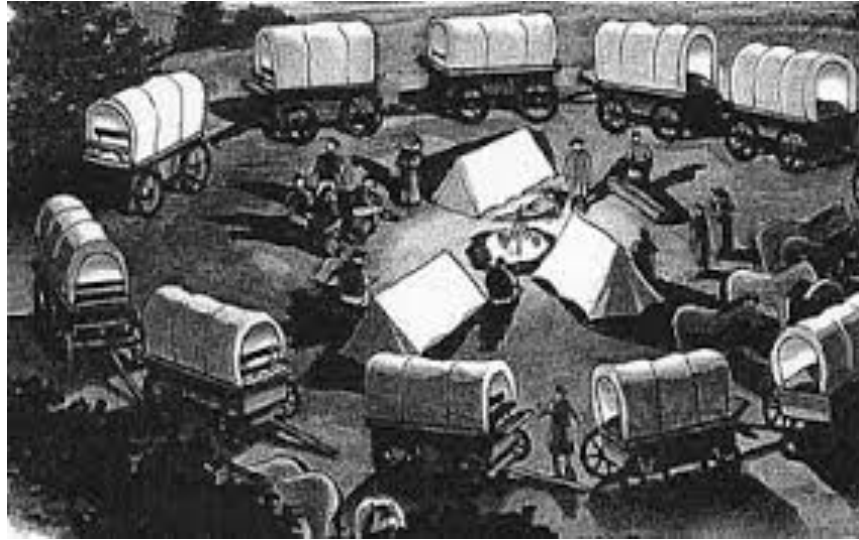
## Building Relationships, cont.

- BOE President makes sure both have opportunity to speak and be heard during meetings
- Do annual evaluations and base them on measurable goals
- Believe in the value of professional development for the staff
- Make sure administrators understand that last minute additions to the agenda should be exemptions
- Never “throw them under the bus”

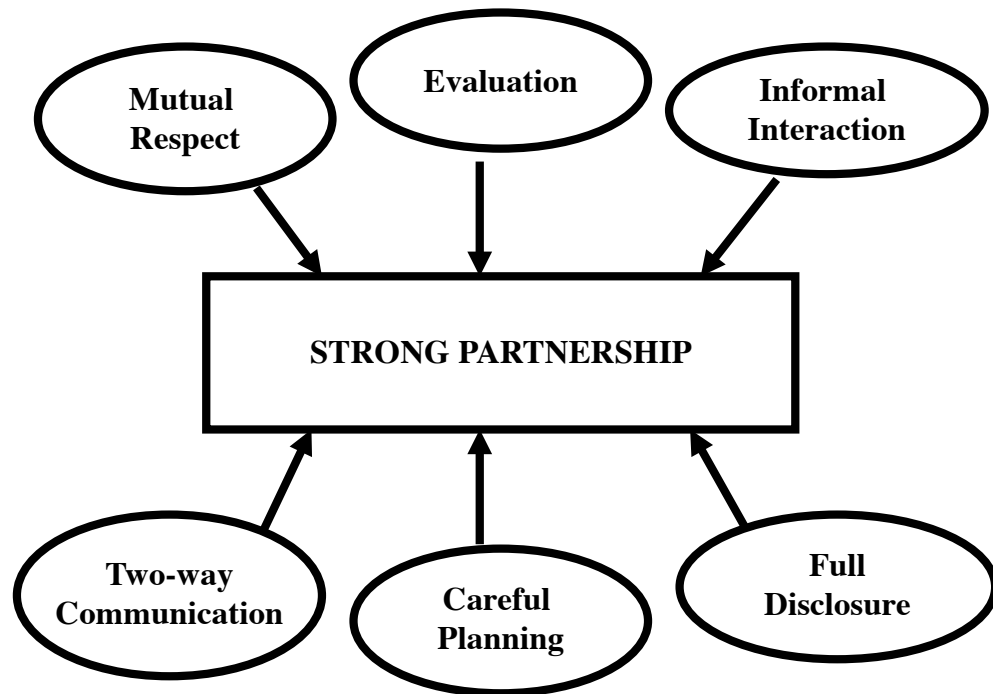
© 2014 Ohio School  
Boards Association  
All Rights Reserved



# Supporting Each Other



© 2014 Ohio School Boards Association  
All Rights Reserved



© 2014 Ohio School Boards Association  
All Rights Reserved



## *Boards of education hang their hat at the door and focus on the ranch, not the corral*

- *Creating the vision*
  - *Setting Policy*
  - *Allocating resources*
  - *Monitoring quality*
- *Communicating results*



© 2014 Ohio School Boards Association  
All Rights Reserved



## How 'bout those Administrators? Supt. Bronco Maverick Treasurer Cash Montana



© 2014 Ohio School Boards Association  
All Rights Reserved



## Build Trust with Administration

- Communicate
- Remember the purpose
- Be flexible
- Commit to agreed upon high standards
- Grow and learn
- Celebrate!

© 2014 Ohio School  
Boards Association  
All Rights Reserved



## The Superintendent needs...

- To know the dynamics of the board
- A trustful relationship with each board member and the treasurer
- History of roles in governance and administration
- Have a clear expectation of agenda-setting

© 2014 Ohio School  
Boards Association  
All Rights Reserved





## The Treasurer needs...

- Resources to record minutes and easily be able to manage public records requests
- To be supported by the board when late entry or early withdrawal of members at meetings are recorded
- To have a board who understands sources of revenue, tax levying and budgeting procedures
- A board who is cognizant of deadlines, such as annual appropriation and spending plans

© 2014 Ohio School Boards Association  
All Rights Reserved



**Board**

*Ends*

**Superintendent**

*Means*

**WHAT?  
WHY?  
HOW MUCH?  
HOW WELL?**

**Vote/Monitor**

**HOW?  
WHEN?  
WHERE?  
BY WHOM?**

**Recommend/Implement**

**TRUST**

© 2014 Ohio School Boards Association  
All Rights Reserved





*Role clarification is best defined and nurtured by the superintendent. In most cases, the superintendent is the only person in the mix that has the educational training, knowledge and experience to do this.*

© 2014 Ohio School Boards Association  
All Rights Reserved



## Can't Circle with Just One Wagon!



© 2014 Ohio School Boards Association  
All Rights Reserved



# Top Ten

or

## How to Be a Great Board Member Whether You are New or a Veteran

© 2014 Ohio School  
Boards Association  
All Rights Reserved



# Top Ten Dos and Don'ts

- #10

You ran for school board because you believe you have the skills and experiences to complement the current board, so DON'T begin your term as an "I can..." member

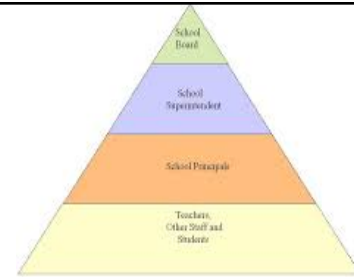
© 2014 Ohio School  
Boards Association  
All Rights Reserved



© 2014 Ohio School  
Boards Association  
All Rights Reserved

- #9

You believe there are some real challenges ahead and you want to be part of the solution, so DO start by listening and learning and following the Chain of Command. Remember Board sets policy, administration implements it



© 2014 Ohio School  
Boards Association  
All Rights Reserved

- #8

You believe the superintendent has too much power, but DON'T be hasty—no matter what you think you know...you still have a lot to learn





- #7

DO meet one on one with the Treasurer and learn about the district's finances, so that you can make sound decisions and responsible comments in open session

© 2014 Ohio School Boards Association  
All Rights Reserved



## tough call

- #6

Always keep the public informed and weigh the public opinion, but DON'T ever let the "crowd" guide your decision—step up and do what is right! Make the tough call!

© 2014 Ohio School Boards Association  
All Rights Reserved



- #5  
DO remember that at the heart of every truly high-impact school district is a solid working **PARTNERSHIP** between the board and the administration

© 2014 Ohio School Boards Association  
All Rights Reserved



- #4  
DON'T be afraid of honest and open communication during board meetings, but always be respectful

© 2014 Ohio School Boards Association  
All Rights Reserved



- #3

DO get your ducks in a row with the stuff you need to know—30,000 foot level—and always be prepared. Read your board packet, every word, and call the superintendent ahead of the meeting if you have a question

© 2014 Ohio School Boards Association  
All Rights Reserved



- #2

DO understand Ohio Sunshine laws, parliamentary procedure, the confidentiality of executive session, and the importance of contributing and voting



© 2014 Ohio School Boards Association  
All Rights Reserved



- #1  
DO put children first –ALWAYS—  
it is your job!

© 2014 Ohio School  
Boards Association  
All Rights Reserved



## Board of Education

Ask yourself every time!

Is this decision the best  
one for the *district*?

Does this decision make financial  
sense?

Does this decision put us in a  
position to make continued  
progress?

Will our community support  
this decision?

Does our district have the resources to  
make this decision work?

© 2014 Ohio School  
Boards Association  
All Rights Reserved

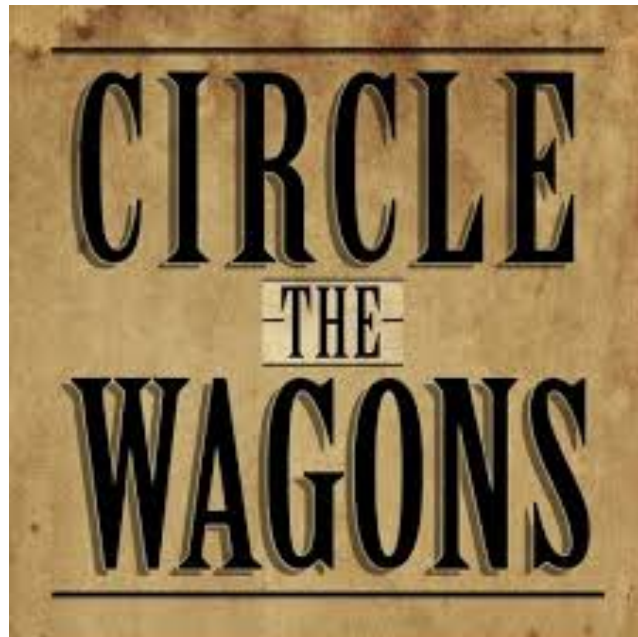




# Head 'em Up, Move 'em Out



© 2014 Ohio School Boards Association  
All Rights Reserved



© 2014 Ohio School Boards Association  
All Rights Reserved



## OSBA School Board Services

- ❖ Executive searches
- ❖ Customized board workshops
- ❖ Strategic planning
- ❖ District surveys
- ❖ Board, superintendent and treasurer evaluations

© 2014 Ohio School Boards Association  
All Rights Reserved



# Thank you!



Like us on  
**Facebook**

Ohio School Boards Association

follow us on  
**twitter**

@Ohschoolboards

Visit our website at:  
[www.ohioschoolboards.org](http://www.ohioschoolboards.org)

© 2014 Ohio School Boards Association  
All Rights Reserved