

# 2025 OSBA Advertising Agreement

## Advertiser Information

Advertiser \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Ad agency (if any) \_\_\_\_\_  
Agency contact person \_\_\_\_\_  
Billing address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

## Journal

Art work \_\_\_ New \_\_\_ Repeat from \_\_\_\_\_  
Issues \_\_\_ Feb \_\_\_ April \_\_\_ June \_\_\_ Aug \_\_\_ Oct \_\_\_ Dec  
Size/Frequency      **1x**      **3x**      **6x**  
Inside front cover \_\_\_ \$1,640 \_\_\_ \$1,505 \_\_\_ \$1,370  
Inside back cover \_\_\_ \$1,505 \_\_\_ \$1,460 \_\_\_ \$1,290  
Outside back cover \_\_\_ \$1,505 \_\_\_ \$1,460 \_\_\_ \$1,290  
Full Page \_\_\_ \$1,430 \_\_\_ \$1,275 \_\_\_ \$1,205  
2/3 Page \_\_\_ \$1,090 \_\_\_ \$980 \_\_\_ \$920  
1/2 Page \_\_\_ \$885 \_\_\_ \$830 \_\_\_ \$755  
1/3 Page \_\_\_ \$615 \_\_\_ \$545 \_\_\_ \$520  
1/6 Page \_\_\_ \$385 \_\_\_ \$355 \_\_\_ \$310  
**Total Investment \$** \_\_\_\_\_ (rates listed are per an ad)

## VendorLink

\_\_\_ VendorLink \$150/year  
Please indicate when to start your listing: \_\_\_\_\_  
Desired URL \_\_\_\_\_  
Company Name \_\_\_\_\_  
160 Character description \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
**Total Investment \$** \_\_\_\_\_

## OSBA website banner ad

Artwork \_\_\_ New \_\_\_ Re-use previous ad run on: \_\_\_\_\_  
One month listing for \$400. Advertiser to provide artwork and URL for post(s). Please indicate month(s) below to run ad:  
\_\_\_ Jan \_\_\_ Feb \_\_\_ March \_\_\_ April \_\_\_ May \_\_\_ June  
\_\_\_ July \_\_\_ Aug \_\_\_ Sept \_\_\_ Oct \_\_\_ Nov \_\_\_ Dec  
**Total Investment \$** \_\_\_\_\_

## Educational webinar

\_\_\_ \$1,500 – one 60-minute webinar  
Limited to one webinar a month. This is a 60-minute live session.  
Once agreement is signed, advertiser will work with OSBA to discuss the date and audience. Advertiser will provide the speaker and editorial webinar free of charge to OSBA members.  
**Total Investment \$** \_\_\_\_\_

## Authorized Signature

By signing below, the undersigned acknowledges and agrees to the terms and conditions located online at [www.ohioschoolboards.org/termsandconditions](http://www.ohioschoolboards.org/termsandconditions) and authorizes OSBA to publish the advertisement(s) as indicated on this form. Space is limited to a first-come, first-served basis and as an advertiser you will receive one complimentary copy of the publication your ad appears in. OSBA reserves the right to refuse any advertisement.  
Printed Name \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

## VendorBook

Art work \_\_\_ New \_\_\_ Repeat from \_\_\_\_\_  
Size \_\_\_ Outside back cover - \$1,425  
\_\_\_ Inside front cover - \$1,375  
\_\_\_ Inside back cover - \$1,375  
\_\_\_ Full page - \$1,155  
\_\_\_ 1/2 page - \$800  
\_\_\_ 1/3 page - \$555  
\_\_\_ 1/6 page - \$390  
\_\_\_ Business Card - \$225  
\_\_\_ Five-line listing - \$85

**Note:** All display advertisements include a five-line listing in two categories.

## Complete for five-line listing

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City State Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email or Web \_\_\_\_\_  
Category 1 \_\_\_\_\_  
Category 2 \_\_\_\_\_  
Additional categories (\$25 for each additional)  
\_\_\_\_\_  
\_\_\_\_\_  
**Total Investment \$** \_\_\_\_\_

## Social media

\_\_\_ \$775 – 2 posts per month for 6 months  
Advertiser to provide video/image along with URL and 40-word text post. Please indicate below which social media channel you would like post to be made on. You can have both on the same channel if you like.  
\_\_\_ Facebook \_\_\_ Twitter \_\_\_ Instagram  
Please indicate when to start your listing: \_\_\_\_\_  
**Total Investment \$** \_\_\_\_\_

## Tile ad (OSBA Update)

\_\_\_ \$250 per email – limited to one vendor per month  
Advertiser to provide company logo and hyperlink for listing.  
Please indicate month(s) below to run ad:  
\_\_\_ Jan \_\_\_ Feb \_\_\_ March \_\_\_ April \_\_\_ May \_\_\_ June  
\_\_\_ July \_\_\_ Aug \_\_\_ Sept \_\_\_ Oct \_\_\_ Nov \_\_\_ Dec  
**Total Investment \$** \_\_\_\_\_

## Payment

**Total Investment \$** \_\_\_\_\_  
OSBA will send you an invoice when the print advertising runs in the noted issue. All other advertising options listed must be paid in full before they can be posted. Once agreement is received, OSBA will forward the invoice to be paid.

## Send agreement to:

Wanda Bloch, Senior Marketing and Trade Show Manager,  
Ohio School Boards Association, email:  
[wbloch@ohioschoolboards.org](mailto:wbloch@ohioschoolboards.org)