

2024 OSBA Extras Agreement

Vendor Information

Advertiser _____
Contact Person _____
Ad agency (if any) _____
Agency contact person _____
Billing address _____
City, State, Zip _____
Phone _____ Fax _____
Email _____

Board Leadership Institute

_____ Exhibit at the 2024 BLI – investment includes:

- recognition during welcoming
- opportunity to exhibit with tabletop display
- networking time with attendees
- increased brand recognition

Total Investment \$ 500.00

OSBA podcast OSBA Leading the Way

_____ \$2,000 – exclusive sponsorship of eight episodes

Investment includes:

- recognition during each podcast
- acknowledgement of sponsorship on OSBA website
- Opportunity to be a guest speaker for one of the podcasts

Total Investment \$ 2,000

OSBA website banner ad

Artwork New Re-use previous ad run on: _____

One month listing for \$400. Advertiser to provide artwork and URL for post(s). Please indicate month(s) below to run ad:

Jan Feb March April May June

July Aug Sept Oct Nov Dec

Total Investment \$ _____

InfoAlerts

_____ \$125 – per slide

Broadcast your message on monitors located throughout the Main Concourse and into the Exhibit Hall. PowerPoint ads are placed in between up-to-the-minute conference announcements.

_____ numbers of slides Total Investment \$ _____

Authorized Signature

By signing below, the undersigned acknowledges and agrees to the terms and conditions located online at www.ohioschoolboards.org/termsandconditions and authorizes OSBA to publish the advertisement(s) as indicated on this form. Space is limited to a first-come, first-served basis and as an advertiser/exhibitor/sponsor you will receive one complimentary copy of the publication your ad appears in. OSBA reserves the right to refuse any advertisement.

Printed Name _____

Signature _____ Date _____

Social media

_____ \$775 – 2 posts per month for 6 months

Advertiser to provide video/image along with URL and 40-word text post. Please indicate below which social media channel you would like post to be made on. You can have both on the same channel if you like.

_____ Facebook _____ Twitter _____ Instagram

Please indicate when to start your listing: _____

Total Investment \$ _____

Tile ad (OSBA Update)

_____ \$250 per email – limited to one vendor per month

Advertiser to provide company logo and hyperlink for listing.

Please indicate month(s) below to run ad:

Jan Feb March April May June

July Aug Sept Oct Nov Dec

Total Investment \$ _____

VendorLink

_____ VendorLink \$150/year

Please indicate when to start your listing: _____

Desired URL _____

Company Name _____

160 Character description _____

Total Investment \$ _____

Payment

Total Investment \$ _____

OSBA will send you an invoice when the print advertising runs in the noted issue. All other advertising options listed must be paid in full before they can be posted. Once agreement is received, OSBA will forward the invoice to be paid.

Send agreement to:

Wanda Bloch, Marketing and Trade Show Manager, Ohio School Boards Association, E-mail:

wbloch@ohioschoolboards.org